

The easy way to grow your reach and engagement

Marketing software for legal and professional services with the perfect blend of power, ease of use, and expert support. Configured to work seamlessly with your tools and processes.



Grow your content's reach & engagement

Enjoy frictionless signup journeys and deliver the right content to the right person at the right time with easy to use drag & drop template builders, web forms, automated flows, web tracking, and more.



Easily manage your events & webinars

Automate your end-to-end events management process, from invites and RSVPs to list creation and data management. Easily track your engagement, responses, payments and more with customizable reporting.



Empower your business development & understand your ROI

Easily surface deep customer insight internally to power your business development activity. View, edit, and create custom reports to analyze your activities' impact and understand your ROI.



Feel secure & supported every step of the way

Rest easy with our robust and secure platform combined with a personal service from our devoted team of experts. We'll also work with you to create tailored marketing automation strategies and implement them in simple steps.



Strengthen your internal processes

Flexible account structures and configurable user roles give you full control, regardless of who needs access. Plus you can share test campaigns and gain approval internally with a recorded audit trail.



Win back time spent on repetitive tasks

Adding and removing contacts, exporting and importing lists, updating RSVPs and opt outs... the list goes on. Spend your time on activity with impact instead.



“Foundation Marketing provides us with a faster, easier to use, and more cost-effective solution. We had to rely on stand-alone systems and the manual work that comes with that. We were looking for something that could tie into our other systems so that all our information could be centralized - something that would cut down our manual labor and work in the digital age.”

Davis Wright Tremaine

We integrate with all your key tools, including:

CRM



CONTENT



EVENTS



Foundation Marketing enables you to capitalize on your firm’s data, skills, and client relationships to plan effectively, win business and maximize profitability.

For a closer look, visit www.litera.com or [request a demo](#).